

GENERAL INFORMATION

PAPER STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
White Gloss	A	- Glossy, smooth surface of this paper stock makes the colors on the label shine - Semi-gloss paper stock for high-quality detail reproduction - Add foil stamping to capture the eye of the consumer with extra shine - Not recommended for write on additions to the label	Indoor	-20°F min. -65°F to +200°F
White Gloss Removable	AS	- Removable adhesive allows you to reposition your label - White gloss is a semi-gloss paper stock - White matte is a coated paper stock	Indoor	+25°F min. -40°F to +200°F
White Matte Removable	BF	- Removable adhesive will become permanent over time - Suitable for most surfaces, including: glass, plastics, and corrugated cardboard		+40°F min. -65°F to +180°F
White Gloss Blockout White Matte Blockout <i>(Also known as Opaque)</i>	Q R	- Special opaque barrier to block out copy from showing underneath the label - Features permanent adhesive	Indoor	-20°F min. -65°F to +200°F
White Matte <i>(Also known as Matte Litho or Offset)</i>	G	- High quality, coated stock that provides excellent printability and color clarity - Suitable to write on - Not compatible with varnish or lamination	Indoor	+35°F min. -65°F to +200°F
100% Recycled	OR	100% Post Consumer Waste with a bright white finish	Indoor	+35°F min. -65°F to +200°F
Brown Kraft	BW	- Vintage or natural look on paper that adds texture to the label design - Virgin fiber brown kraft with a water-based rubber resin adhesive - Not compatible with varnish or lamination	Indoor	+35°F min. -50°F to +140°F
Estate #8 Estate #9	SW ET	- Premium stocks when you want to express as upscale appearance. - Estate #8 has a white vellum face stock - Estate #9 has a cream laid finish face stock - Withstands water and moisture while the permanent adhesive is removable in a minimum of 100 degree water - Poly-coated liner for high-speed machine applications	Indoor	+20°F min. -65°F to +200°F
Chartreuse Fluorescent	AG 	- Attention-grabbing bright color paper stands out and makes a statement - Suitable to write on - Black ink is recommended on fluorescent stocks	Indoor	+32°F min. -4°F to +176°F
Green Fluorescent	I 			
Pink Fluorescent	AF 			-20°F min. -65°F to +200°F
Orange Fluorescent	AE 			
Red Fluorescent	C 			
White Laser Chartreuse Fluorescent Laser Green Fluorescent Laser Orange Fluorescent Laser Pink Fluorescent Laser Red Fluorescent Laser	L FC FG FN FP FR	- Provides consistent processing through laser printers - Permanent acrylic adhesive is resistant to high temperatures/melting that may damage printers - White stock is also inkjet compatible - Black ink is recommended on fluorescent stocks	Indoor	+25°F min. -75°F to +200°F
White Laser Removable	RZ	- Uncoated paper stock used for laser and inkjet printers and copiers - Removable adhesive will become permanent over time	Indoor	+40°F min. -65°F to +180°F

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White EDP <i>(Also known as DSX or Smudge Proof Tractor Feed)</i>	H	- High-speed option for electronic data processing labels - Uncoated and smudge-resistant for increased print image and toner adhesion - Porous paper stock not recommended for screens and fine details - Available with non-permanent adhesive - Pinfed and fanfold finishing available	Indoor	+25°F min. -40°F to +300°F
FOIL STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
Gold Foil Silver Foil	D E	- Shine and texture add a prestigious quality - Foil paper stock with a high sheen - Suitable for embossing and foil stamping - Not recommended to write on	Indoor	-20°F min. -65°F to +160°F
Gold Foil Dull Silver Foil Dull	AI AH	- Foil paper stock with a matte sheen - Great for embossing and foil stamping - Not recommended to write on	Indoor	-20°F min. -65°F to +180°F
FILM STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
White Film BOPP	WB	- High gloss film stock with high tear-resistance - Suitable for curved surface application - Water, oil and moisture-resistant	Indoor	+23°F min. -20°F to +212°F
Clear Film BOPP	BJ	BJ only: Extreme transparency gives a "No Label" look		
Silver Film BOPP	KR	KR only: Mirror-like reflectivity	Indoor	+25°F min. -40°F to +175°F
Clear Window Lite White Window Lite	WC WW	- Removable and repositionable alternative to magnets and window clings - Suitable to use on multiple surfaces in addition to windows - Clean and easy removal with no adhesive residue left behind	Indoor and Outdoor	+35°F min. -40°F to +180°F
Gold Polyester Silver Polyester Brushed <i>(Also known as Mylar)</i>	U S	- Durable weather-resistant stock - Laminated for added protection and durability	Indoor and Outdoor	+50°F min. -40°F to +302°F
Silver Polyester Clear Polyester	X Y	- Durable weather-resistant stock - Laminated for added protection and durability	Indoor and Outdoor	+25°F min. -40°F to +300°F
White Polyolefin	J	- Withstands harsh elements and rigorous applications - Flexible, weather-resistant film holds its shape similar to vinyl - Great for sheeted applications - Available to be finished as sheets	Indoor and Outdoor	+10°F min. -40°F to +200°F
White Polyolefin Removable	JR	- Withstands harsh elements and rigorous applications - Flexible, weather-resistant film holds its shape similar to vinyl - Available to be finished as sheets - Laminated for added protection and durability - Removable adhesive will become permanent over time	Indoor and Outdoor	+50°F min. -40°F to +250°F
Reflective Polyester	SB	- Retro-reflective stock bounces light back to source - Long-range scanning up to 45 feet - Imprint will block out reflectivity of stock in that area - Call for a quote	Indoor and Outdoor	+45°F min. -40°F to +300°F

Label Adhesives

All labels featured in this catalog, with the exception of Window Lite, are provided with permanent adhesive and cannot be easily removed except with certain solvents. White Gloss Removable, White Laser Removable, White Matte Removable and White Polyolefin Removable will become permanent over time. These stocks do not remove well from paper.

Label Application

For best results, labels should always be applied at room temperature to smooth, dry, clean, oil-free surfaces. Ink colors will appear transparent on clear stocks. If there is any question as to the proper application, please request samples to test at no charge.