

# WINE, BEER & SPIRITS

## Labels

With just seconds to make an impression, help your brand stand-out through use of an eye-catching, enticing label

### Common Applications/Uses:

- ▶ Window, Door & Cooler Decals
- ▶ Advertising and Promotional Stickers
- ▶ Package and Shipping Labels
- ▶ Product & Branding Labels
- ▶ Private labeling
- ▶ Promotions, Seasonal Varieties, Special Edition Batches
- ▶ Multiple design versions to broaden product market reach
- ▶ freeform™ laser cut labels: custom shapes exclusive to your brand



### Features

- Variable Content: QR codes & Consecutive Numbering
- Foil & Embossing options to add elegance
- Variety of stock choices, including clear stock for a 'no label' look
- Vibrant spot or full color printing
- Color-Logic labels: full color foil replica to maximize shelf appeal
- Wet strength stocks: Estate #8 & #9
- Hyper-Customization: Each product image unique
- Hand or machine application options