

# VARIABLE PRINT

## Labels

Customize each label with a unique message, promotional code or number sequence.

### Common Applications/Uses:

- ▶ Personalize hard hat stickers for each employee signifying years accident free
- ▶ Great for unique numbering patterns for parking lot permits
- ▶ Create personalized messages by highlighting names, purchasing habits on targeted promotions and marketing campaigns
- ▶ Easily create serialized bar codes
- ▶ Add sequential numbering for “limited release” products like wine



### Features

- Text, images, barcodes, numbering, colors or any combination of these changes from label to label in the same spot
- Horizontal and vertical label orientation choices
- Roll or Individual Finishing Choices available
- Hand or machine application options
- Permanent or Removable Adhesive Options Available