

# PRODUCT *Labels*

Catch the eye of the consumer  
with creative labels

## Common Applications/Uses:

- ▶ Build recognition and consistency among all of your company's products
- ▶ Generate shelf appeal with unique shapes by using freeform™ laser cut labels
- ▶ Create eye-catching dimensional effects with Color-Logic Process Metallic Color System™
- ▶ Alert consumers of ingredients, nutritional facts and allergens in food and beverages
- ▶ Add a QR code to your label to encourage online engagement



## Features

- Indoor and Outdoor stocks available
- Permanent or Removable Adhesive Options Available
- Available in 1, 2, 3 and Process Color printing
- Low minimums - quantities starting at just 100
- Varnishes and laminations available for brand aesthetics and moisture resistance
- Hand or Machine Applied options