

STOCK REFERENCE GUIDE

STOCK	STOCK CODE	DESCRIPTION	INDOOR OUTDOOR	APPLICATION TEMP SERVICE TEMP
White Gloss Yellow Gloss Ivory Gloss Black Gloss Forest Green Gloss <i>(Also known as Kromekote)</i>	A B BC O P	Let your true colors shine on this glossy stock. It typically elicits “oohs” from those who see it, followed by the temptation to touch the glossy, smooth surface. <ul style="list-style-type: none"> • Mirror-finish paper stock for high-quality detail reproduction • Excellent for foil stamping, so bring on the pizzazz! • Like bathroom walls, this one is not recommended as a writing surface 	Indoor	-20°F min. -65°F to +200°F
White Gloss Removable White Matte Removable	AS BF	Change can be good. That’s why removable adhesive was invented. <ul style="list-style-type: none"> • White gloss is a mirror-finish paper stock for high quality detailed reproduction. White matte is a coated paper stock • Features general purpose removable adhesive • Moderate initial tack and minimal adhesion over time • Suitable for glass, plastics, and corrugated cardboard 	Indoor	40°F min. -65°F to +180°F
White Gloss Blockout White Matte Blockout <i>(Also known as Opaque)</i>	Q R	Finding yourself in one of those oops! situations? No worries. <ul style="list-style-type: none"> • Blockout is designed to cover up mistakes and block out copy from showing through the label • Permanent adhesive (hide those mistakes FOR GOOD!) 	Indoor	-20°F min. -65°F to +200°F
White Matte Ivory Matte Yellow Matte <i>(Also known as Matte Litho or Offset)</i>	G BH AM	Sometimes simple is better. Matte is as uncomplicated as stock choices come. <ul style="list-style-type: none"> • A high quality, coated stock that works hard and looks great! • Provides excellent printability and color clarity 	Indoor	+25°F min. -65°F to +200°F
100% Recycled	OR	Be kind to Mother Earth and Reduce, Reuse, Recycle! Who needs extravagant when you can help the environment? <ul style="list-style-type: none"> • Made entirely from 100% Post Consumer Waste • Simplify your labels with this matte, uncoated laser compatible material. 	Indoor	-25°F min. -75°F to +200°F
30% Recycled Semi-Gloss	TR	Best of both worlds – stock that’s Earth-friendly and boasts a bit of shine <ul style="list-style-type: none"> • Face stock is made from 30% Post Consumer Waste • The semi-gloss finish sets the stage for high color clarity 	Indoor	-20°F min. -65°F to +200°F
Brown Kraft	BW	Put a little swank into your design with this classically hip stock <ul style="list-style-type: none"> • Virgin fiber brown kraft with a water-based rubber resin adhesive • This earthy-toned favorite is used for specialty “natural look” product labels. 	Indoor	+35°F min. -65°F to +200°F
Estate #9	ET	As the name implies, the Estate #9 is a favorite of those with a refined palate and an admiration for the finer things. <ul style="list-style-type: none"> • Cream laid-finish paper face stock has a permanent adhesive which is removable in a minimum 100°F water • Liner is specifically designed for high-speed automatic label dispensing applications • Excellent for wine, gourmet food and high-end labels 	Indoor	+20°F min. -65°F to +200°F
Chartreuse Fluorescent Green Fluorescent Orange Fluorescent Pink Fluorescent Red Fluorescent	AG I AE AF C	Yowza! Grab your shades! <ul style="list-style-type: none"> • Attention-grabbing matte stock suitable for writing on • Black ink is recommended. Colors of this caliber stand quite effectively on their own, wouldn’t you agree? 	Indoor	+25°F min. -65°F to +160°F
White Laser Chartreuse Fluorescent Laser Green Fluorescent Laser Orange Fluorescent Laser Pink Fluorescent Laser Red Fluorescent Laser	L FC FG FN FP FR	Finicky computer printers have you looking for no fuss label stock? Look no further. <ul style="list-style-type: none"> • Smooth, lightweight stock that provides consistent processing through laser printers • Permanent acrylic adhesive resistant to high temperatures/melting that may damage printers (which management tends to frown upon) • White stock is also inkjet compatible – how’s that for pulling double duty? • Black ink is recommended on Fluorescent stocks 	Indoor	+25°F min. -75°F to +200°F

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White EDP Yellow EDP Ivory EDP <i>(Also known as DSX or Smudge Proof Tractor Feed)</i>	H BV BD	What is EDP, you ask? A hard-working, no-nonsense, high-speed option for your electronic data processing label needs, that's what. <ul style="list-style-type: none"> • An uncoated, smudge-resistant stock allows for increased print image and toner adhesion • Meets high-speed requirements for data processing; pinfed and fanfold finishing available • A porous stock (not recommended for screens and fine details) • Also available with non-permanent adhesive 	Indoor	+25°F min. -40°F to +300°F
Gold Foil Silver Foil	D E	Rich, decadent, and oh-so-pretty! <ul style="list-style-type: none"> • Foil paper stock with a high sheen • Visually appealing and elegant - great for embossing and foil stamping • Not recommended as a writing surface 	Indoor	+25°F min. -65°F to +180°F
Gold Foil Dull Silver Foil Dull	AI AH	Looking to tone down the flashy glimmer of gold just a touch? Choose this unassuming yet classically beautiful stock. <ul style="list-style-type: none"> • Foil paper stock with a matte sheen • Great for embossing and foil stamping 	Indoor	+25°F min. -65°F to +180°F
White Film <i>(Also known as Polypropylene or BOPP)</i>	WB	Like your Mother told you, there's a place for everything. When your space calls for more durability than paper, choose this versatile film option. <ul style="list-style-type: none"> • High gloss film stock • Excellent for curved surface application • High tear resistance 	Indoor	+23°F min. -20°F to +200°F
Clear Film <i>(Also known as Polypropylene or BOPP)</i>	BJ	Hoping for a label background that blends in and calls little attention to itself? Your choice is clear. <ul style="list-style-type: none"> • Great for a "no label" look • Excellent for curved surface applications • High tear resistance 	Indoor	+23°F min. -20°F to +200°F
Clear Window Lite White Window Lite	WC WW	Even though it's in the name, this stock is not just for windows! <ul style="list-style-type: none"> • Great alternative to magnets and static cling • Repositionable – so you can change things up to your heart's content • Clean and easy removal with no adhesive left behind 	Indoor and Outdoor	+35°F min. -40°F to +180°F
Gold Polyester Silver Polyester Clear Polyester Gold Polyester Brushed Silver Polyester Brushed <i>(Also known as Mylar)</i>	U X Y Z S	We promise you this isn't a horrible fashion choice from the '70s disco era. <ul style="list-style-type: none"> • Durable weather-resistant stock • Laminated for added protection and durability 	Indoor and Outdoor	+50°F min. -40°F to +257°F
White Polyolefin Yellow Polyolefin Black Polyolefin	J V T	Like your favorite super hero, these labels withstand the elements and rigorous applications. Cape not included. <ul style="list-style-type: none"> • Flexible, weather-resistant film holds its shape nicely, similar to vinyl • Great for sheeted applications • Suitable for signage and bumper stickers • Laminated for added protection and durability 	Indoor and Outdoor	+10°F min. -40°F to +200°F
White Polyolefin Removable	JR	Fear of commitment? This is where it's ok to say "I love you, but..." <ul style="list-style-type: none"> • Same great features as White Polyolefin (above) • Acrylic based removable adhesive with long-term removability 	Indoor and Outdoor	+25°F min. -40°F to +200°F

Label Adhesives

All labels featured in this catalog, with the exception of Window Lite, are provided with permanent adhesive and cannot be easily removed except with certain solvents.

White Gloss Removable, White Matte Removable and White Polyolefin Removable will become permanent over time. These stocks do not remove well from paper.

Label Application

For best results, labels should always be applied at room temperature to smooth, dry, clean, oil-free surfaces. Ink colors will appear transparent on clear stocks. If there is any question as to the proper application, please request samples to test at no charge.