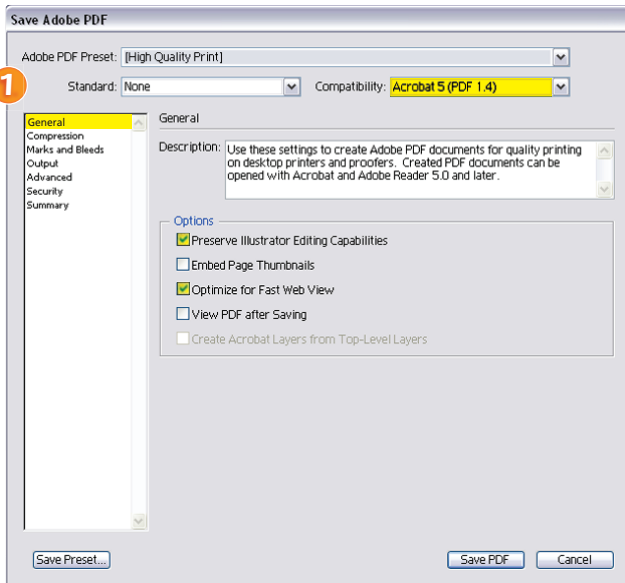


Electronic Art Guidelines: Acrobat® PDF

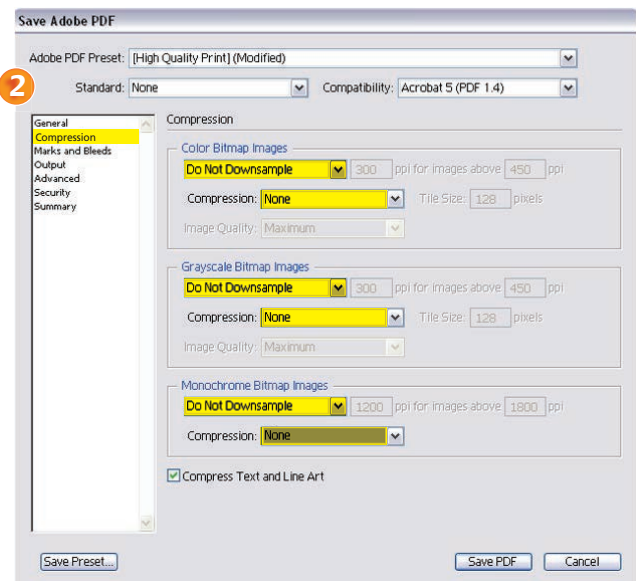


1. When saving or exporting a PDF file, do so as a **High Quality Print**.

For *Compatibility*, select **Acrobat 5 (PDF 1.4)** and make sure to check **Preserve (Application) Editing Capabilities** and **Optimize for Fast Web View** under the *Options* section.

2. Set *Sampling* to **Do Not Downsample** for all three of the image categories (*Color Bitmap*, *Grayscale Bitmap*, *Monochrome Bitmap*).

Set *Compression* to **None** for all three of the image categories (*Color Bitmap*, *Grayscale Bitmap*, *Monochrome Bitmap*).



3. Under *Marks and Bleeds*, select **Trim Marks** and **Page Information**.

All other Acrobat PDF settings (*Output*, *Advanced Security*, *Summary*) may be left unchanged at the default settings.

