

2012 Sample Packet

The 2012 Packet contains 20 label samples along with four ink swatch samples.

Within the packet are four main categories: education, food and beverage, industrial and manufacturing, and medical as these are four of the top label-using markets.

Each label is printed with the type of stock and processes used to create the specific look.

Ink swatch samples are printed on white gloss, clear window lite, brushed gold polyester and bright silver foil with each of Label Works standard ink colors as well as application temperatures and suggested use ideas.

♦ **Education Packet includes:**

- Event advertisement on clear window lite printed in reverse
- Parking permit on clear static cling with consecutive numbering
- ID tag on white polyolefin with consecutive numbering
- Visitor pass on white matte
- Graduation certificate seal on dull gold stock with gold foil

♦ **Food and Beverage Packet includes:**

- Produce label on white gloss with barcoding
- Product label on ivory gloss
- Restaurant advertising label on white gloss printed with variable data
- Product label on white gloss
- Product label on white gloss removable cut with freeform
- Wine label on silver foil

♦ **Industrial and Manufacturing Packet includes:**

- Inspection checklist on white gloss
- Calibration checklist on neon orange
- Warning label on silver polyester
- Product label on thermal transfer
- Warning label on clear polyester cut with freeform

♦ **Medical Packet includes:**

- ID tag on brushed gold polyester
- Laboratory label on yellow gloss
- Billing label on white gloss with green floodcoat
- Birth announcement on white gloss removable
- Mailing label on white matte cut with freeform

